Civic Engagement Committee Minutes September 13, 2016 Reuter Center / Room 207

Attending: Kirk B, Ken C, Carol C, Vinod J, Sarah R and Dana Z

- I. Call to order and August minutes approved
- II. OSC update- Kirk
- A. Paths and fall registration went well.
- B. LAS (Leadership Asheville for Seniors) is underway and had waiting list.
- C. 1172 fall CFS students
  - 1.) 13 classes have waiting lists
- D. 2017 2022 Strategic plan process is now at committee level.
- III. Call to Actions
- A. 9/8/16 event for returning ACS (Asheville City Schools) volunteers went well.
- **B.** Buncombe County Schools
  - 1.) We will offer volunteer opportunities at Oakley elementary and Emma Elementary
  - 2.) Classroom assistants and tutor opportunities will be available.
  - 3.) Oakley and Emma are sister schools
- C. 9/19 recruiting event for ACS, BCS and Read to Succeed
  - 1.) Presenters lined up
  - 2.) Starts at 4:45 with refreshments and program at 5pm
  - 3.) Event has been publicized for the last 2 weeks in the newsletter
  - 4.) Event will be highlighted at the New Member Orientation on 9/16

## D. MANNA

- 1.) Marie is keeping the OLLI group well informed
- 2.) Monthly sign-ups are going smoothly
- 3.) Marie sends out additional opportunities for volunteering and supporting MANNA
- E. Housing and the Homeless
  - 1.) Habitat, Homeward Bound and ABCCM lined up and each will offer 2 volunteer opportunities.
  - 2.) Recruiting event will be 9/28 4:30 to 6pm in Manheimer room
  - 3.) Each agency will have their own volunteer sign up method.
  - 4.) We will capture the contact info for those who attend the 9/28 event
  - 5.) Job descriptions will be available
  - 6.) We need to decide what is the best way for the CEC to stay in touch with these volunteers.
  - 7.) We may serve the beverages and snacks after the agency presentations on 9/28

## IV. Communications

- A. Poster for kiosk and upstairs bulletin board ready
- B. Bookmarks will be ready for the 9/16 New Member Orientation
- C. Laurel working on retractable banner will be ready end of September if not earlier
- D. Newsletter articles have been in each newsletter since 8/28 and will continue until 9/25.
  - 1.) The 9/25 article will announce that ABCCM Ex. Dir. Will speak. It could draw in more people.

## V. 2017-2022 OLLI Strategic Plan

- A. CEC has 4 2017-2022 Strategic Plan Initiatives to address
- B. We determined some definitions the committee will use during Strategic Plan discussions.
  - 1.) Diversity- gender, ethnicity, socio-economic, age, religion
  - 2.) Curriculum- courses, workshops, one off service events
  - 3.) We will set 1<sup>st</sup> yr goals, 2<sup>nd</sup> yr goals and so on. Each goal will build upon the previous one.
- C. Volunteer recognition should be a goal too.

## VI. New business

A. Oct CEC meeting will focus on developing action steps to meet the 4 Strategic Plan Initiatives

VII. Adjourn

Respectfully Submitted

Sarah J. Reincke, CEC Secretary Pro Tem