

OUR MISSION: *To identify, define and develop a sustainable plan of action which addresses signature social issues in the Greater Asheville area that engage and provide a significant volunteer experience among the OLLI membership community.*

I. Call to order and members present: Meeting was called to order at 2:00 pm. Members present: Catherine Frank, Chuck Rosenblum, Herb Buder, Tom Bushar, Laurel Jernigan, Jean Moore, Sarah Reincke, Kathy Rouse, Dave Scherck, Karen Schwartz. Invited guests: Michelle Bennett, Kirk Borland.

Meeting Minutes 09/17/2013 were approved as distributed.

II. Chairman Opening Remarks: Chuck introduced our guests Michelle Bennett from Hands On-Buncombe and Kirk Borland, head of the OLLI Marketing Committee. He also mentioned the up-coming ALS education day to be held on Wednesday, 10/16 at the Eliada Chapel and encouraged committee members to attend. Chuck also suggested that formal committee meetings take place once every two months during the coming year, with specific task sub-committee meetings held as deemed necessary. He envisioned the committee which would approve recommendations of these sub-committees without getting into the organizational details of specific project tasks. (See also item V below). Accordingly, Chuck will develop a meeting calendar for 2014 forthwith.

III. Hands On Presentation: Michelle Bennett presented a number of education focused volunteer opportunities which would be managed by Hands On. Activities included Pre School to High School classes, group activities as well as one on one mentoring. A handout describing the activities in more detail was distributed to all members. Michelle stated that group initiatives would not require background checks.

After the presentation, Sarah Reincke thanked Michelle for the help she provided during our initial food insecurity kick-off with Manna, adding that she felt that the committee had a good template as guidance for the new endeavors. Sarah felt that at this time we would be better served having Michelle support Laurel Jernigan's efforts to establish a good data base of OLLI volunteers. There was also some discussion on monies required to pay for the Hands On management services, however, there was no specific fee amount mentioned.

IV. Meeting Report by Kathy Rouse: Kathy reported on her first meeting with Asheville School volunteer coordinators, this one dealing with Middle Schools. They are anxious to get help and welcomed a full year effort on our part since this would also provide volunteers for the summer quarter. Their specific needs included:

- Spring quarter proctoring
- Someone fluent in Spanish to help a student
- Help in the carpentry shop
- Running Buddies

Kathy's next meeting will be on October 24th at Laurey's at 1 pm — committee members are invited to attend.

Jean Moore recommended that the Committee concentrate on a few solid help areas involving one school grade level or possibly even adopt one school (Fletcher was mentioned). Karen Schwartz added that the elementary school level would probably suit most OLLI volunteers best.

V. Project Sub-Committee: This sub-committee consisting of Chuck Rosenblum, Kathy Rouse, Jean Moore, Sarah Reincke and Herb Buder is commissioned to develop proposals to be presented to the CEC for final decision. These project proposals will be presented by the next committee meeting.

VI. Manna Food Bank: Judy Maddox will be devoting her volunteer time to Manna. Karen Schwartz offered to help and thereby serve as CEC emissary to ensure that we will continue to be supportive to aid food insecurity.

Catherine Frank confirmed that OLLI will support a Manna Food Day on campus and is also considering adding a Brother Wolff Food Drive. Chuck recommended that the Committee support "episodic food drives". Such one time drives would be a good time to host a Speaker.

VII. Marketing: Kirk Borland agreed with CEC's classic marketing tools but felt that we need to create more enthusiasm. Publishing Volunteer success stories and piggy backing on class breaks should be considered. Kirk will offer other marketing possibilities after giving the matter some thought.

VIII. Other Matters: Catherine Frank mentioned the up-coming diversity presentations, recommended that CEC marketing develop a budget for the next year and pointed out that the Nominating Committee is welcoming names of interested (and interesting) OLLI members to lead the various committees for the coming year.

The next CEC meeting is scheduled for Tuesday, 12 November at 1:30 pm.