

OUR MISSION: *To identify, define and develop a sustainable plan of action which addresses signature social issues in Greater Asheville that engage and provide a significant volunteer experience among the OLLI membership community.*

- I. Call to Order and Members present: Catherine Frank, Chuck Rosenblum, Herb Buder, Tom Bushar, Patti Carmeron, Laurel Jernigan, Fred Meyer, Barry Mundt, Dave Scherck
Guests: Jacob Cohen, Steve Schleifer (Our Survey Creators)

- II. Survey Draft Presentation by Steve and Jacob. Everyone liked the concept of a Survey on Volunteerism among OLLI members in principle. Steve presented an overview of the survey material followed by a discussion. Salient points made are as follows:
 - Survey should include respondents' contact info for our use. (Chuck) Since it is by nature an anonymous survey an indirect approach will be developed so that we can reach interested parties.
 - Final Survey should be pre-tested. (Chuck)
 - No need to identify needs as “social” needs. (Tom)
 - Survey a bit lengthy, confusing—should we do two separate surveys? (Barry) At the end of the discussions, it was agreed that the survey by design will be easy to complete. To avoid confusion, all questions will reference OLLI in general. Rather than mixing in the Committee, we will craft questions using the words “civic” and “engagement”.
 - This year the committee concentrated on Food Insecurity—we should use this survey to learn what other major issues respondents are interested in supporting.

Jacob and Steve will work on a second draft. Timing of the survey will be prior to the Fall Quarter with plenty of advance notice over OLLI communication channels.

- III. Volunteer Data Base. Laurel voiced concern as to how to deal properly with the development of a volunteer data base and responding to member volunteer inquiries. One concern is duplication of information with RSVP and Hands On and the best way to meld all data. Patti agreed to help develop a good solution but would like to sort out matters with Hands On first. Matter to be re-visited together with Chuck and Catherine forthwith.
- IV. Ameena Bataada Review. The presentation received good reviews—attendance was satisfactory but venue seemed a bit large for the numbers. A brief survey after the presentation reflected a positive response. Dr. Bataada has been named the University's Campus Representative for Hunger and is organizing a State-Wide Conference on Hunger—at least one of the Committee members should attend. Dr. Bataada told Chuck that CEC's "Call to Action" campaign has received positive reaction within her realm of activity. Discussion ensued about our next plenary session with Emily Jackson of ASAP. Optimal date and time were major subjects—Catherine mentioned that in the absence of FAB Fridays in the Summer that time slot would be available. Accordingly, **Friday, June 21, 11:00 am to 1:00 pm** was agreed upon and subsequently confirmed by Chuck. Also, the venue will be changed to **Room 206**. In terms of marketing the event, Tom recommended that we come up with a real "hook" to grab members' attention and will work with Herb at the marketing office for some recommendations.
- V. Fall Plenary Session. Fred Meyer suggested a terrific speaker in author Laury Masterton, whose book on Bees and Bee Keeping is scheduled to be available to the public by early Fall. Fred will contact her to explore speaker interest and subjects. Comment was made to pair her with Curate owner/chef Katie Buttons would be a sure fire hit!
- VI. Report from Catherine. Catherine provided the Committee with a brief overview of exciting things to come for OLLI:
- Technical improvements like solar panels, class room computer innovations.
 - New OLLI taglines and various image refinements
 - OLLI Asheville will serve as venue for the 2014 Southeast Regional OLLI meeting.

