

OUR MISSION: *To identify, define and develop a sustainable plan of action which addresses signature social issues in Greater Asheville that engage and provide a significant volunteer experience among the OLLI membership community.*

I. Call to order and members present: Catherine Frank, Chuck Rosenblum, Cindy Berryman-Fink, Herb Buder, Peggy Denny, Laurel Jernigan, Barry Mundt, Karen Schwartz. Jacob Cohen and Stephen Schleifer visited with us to present the results of their Survey on Volunteerism. Meeting Minutes 6/11/2013 were approved as distributed.

II. OLLI Survey on Volunteerism: Steve Schleifer presented the results of the survey. His presentation will also be distributed to all committee members. Salient points:

- Good response—23% of those questioned returned the survey, well within an acceptable sampling.
- 82% of responders volunteer for the Greater Asheville area and over half of these volunteer for OLLI.
- Extent of Volunteer effort starts during first year in the Asheville area and does not differ over the time lived here.
- Education/Literacy top volunteer effort at 20%—double the number of Volunteers for the Arts (10%). Yet greatest number of volunteer hours are spent for health care and environment/nature.
- Few responders see themselves as “OLLI Volunteers”.
- Education/Literacy number one as a volunteer activity.
- One third of those volunteering have more time to give!!!!

III. ASAP (Emily Jackson) Presentation. Feed back from Participants was overall positive. A late break (before the new Ambassador Program was presented) resulted in a number of people leaving early...Avoid in future. Laurel felt that there were few new faces in the audience.....many had been to the other programs. Laurie Masterson is up next---September 24! It was suggested that we plan next year's programs to an easily identifiable and consistent date/time structure.

IV. CEC Going Forward: A lively discussion ensued on CEC activity for 2014. All agreed that there is still more to do for food insecurity and that a sub-committee will keep the good fight going. As a signature effort, education/literacy -- in line with survey results -- seems to lend itself to our cause. Also discussed were merits of a “Volunteer Clearing House” role for the CEC versus the one shot signature project. And then again, why not both?? Use of the OLLI newsletter to disseminate more information on hunger in WNC was another suggestion to keep the cause in everyone’s eye. Chuck invited all interested CEC members to a discussion about the future of the CEC in line with the above at the **Pack Tavern marketing office on Tuesday, 6 August 2013, High Noon.**

V. Alzheimer’s Walk: Herb agreed to support the effort to be held in downtown Asheville on the morning of September 21. Plans are to involve all OLLI members instead of just committee members as we did last year. Herb will contact Carol Gillen who is heading up the overall effort.

VI. Miscellaneous Items.

- Laurel reported a very positive response to the next LAS sessions. Twenty three members have already signed up prior to the recruitment date of 9/12!
- UNCA OLLI will host the 2014 Regional OLLI Conference. Catherine has been invited to talk at this year’s conference about all the exciting activities at our campus.
- Hearing loop will be available in class rooms by mid August.
- As reported last month, all class rooms will be computer live.
- OLLI’s Facebook presence is a resounding success—as evidenced by the number of “likes” registered!

That’s all Folks, see you at the Pack Tavern on the 6th of August at lunch time!

And don’t forget the next Board Meeting on 13 August, at 1:30 pm, OLLI Room 207.....