

OUR MISSION: To identify, define and develop a sustainable plan of action which addresses signature social issues in the Greater Asheville area that engage and provide a significant volunteer experience among the OLLI membership community.

I. Call to order and members present: Meeting was called to order at 1:30 pm. Members present: Catherine Frank, Chuck Rosenblum, Kirk Borland, Herb Buder, Tom Bushar, Vinod Jindal, Sarah Reinke, Kathy Rouse, Dave Sherck, Karen Schwartz. Chuck welcomed new committee members Vinod (brought on board by Tom Bushar) and Kirk (ad hoc marketing advisor). Meeting Minutes from November were approved as distributed.

II. Food Insecurity: Karen is organizing a Reuter Center food drive for Manna with the help of Catherine. Barrels will be provided as well as envelopes for monetary donations. Karen showed the committee all supporting materials which are presently available for deployment.

III. Gleaning: Judy Maddox together with Chuck took part in local gleaning activities---Judy wrote a heart warming story on her experience picking apples (480 lbs!) and the joy of distributing them to food pantries. The story will be featured in on the OLLI network and face book which prompted Kirk to add that such a wonderful story should be accompanied and enriched with some ancillary information relative to the subject matter. Placement of these short stories should be spontaneous, on-going and on point.

IV. Call to Action 2014: Sarah reported that we had over 40 interested OLLI's signed up for our January 15th kick off meeting with ACSF. Original venue for the meeting at the old computer room seemed insufficient and it is hoped that we can use one of the bigger room at the Sherrill Center. There will be a 5 day Face Book campaign and those who sign(ed) up will be reminded via "E-vite" electronically. Sarah hopes to test the "Mail" addresses she has prior to the E-Vite and Catherine offered to help reconcile addresses if needed. Also, we will have representation at the January 10th new member Welcome.

Chuck mentioned a conversation with a school official relative urgent volunteer needs at Hall Fletcher Elementary School (lowest rated in performance in the area) but at this time the committee has decided to support Ira B. Jones Elementary School—Hall Fletcher can be added on as our volunteer base increases.

Chuck asked Herb to help develop a banner together with Leanna Preston. Banner needs to be somewhat generic as we will use it all year at the center flight of the main staircase. Banner needs to be ready for the 10 January welcome session!

V. Other Matters: Catherine reported that 770 members signed up for the Fall Quarter, a record! Membership is up to 1900 and classes are booked. Catherine also mentioned the formation of a Diversity Task Force and related sensitivity training.

That's about it---we're on fire! See everyone at the next meeting on 7 January 2014 in Room 120.