

Civic Engagement Committee Minutes

May 9, 2017, 4:15 – 5:15 Room 207

- I. Members present: Marie Bauer, Kirk Borland, Ken Cooper, Carol Culler and Sarah Reincke
- II. April minutes approved
- III. Executive Committee Liaison report – Kirk Borland
 - A. Steering Council theme for 2017/2018 will be engagement
 - B. All chairs returning- nobody's term is ending
 - C. Transition of Steering Council is 3rd week of June
 - D. Summer registration for classes ends soon
- IV. Committee Reports – Harriet, Dana, Marie, Carol and Vinod
 - A. Call to Action for Education – ACS (Harriet) & BCS (Dana)
 1. ACS
 - a.) CEC will continue to recruit for the Homework Diners In the fall of 2017
 - 2 BCS
 - a) Oakley not likely to be a CEC volunteer opportunity for the 2017/2018 school year.
 - b) Dana and Jane Callis, member if a Church group at Emma, will meet to identify volunteer opportunities outside of the classrooms.
 - B. Call to Action for Food Insecurity (Marie)
 - 1.) 18 volunteers a bit much for MANNNA and our resources. Team will be 15 people
 - 2.) MANNNA June shift will be in the morning rather than afternoon
 - 2.) Newsletter article in OLLI Observer about Buncombe County School summer feed program ran twice and resulted in 4 volunteers. Judy Mattox is pleased.
 - C. Call to Action for Housing and the Homeless
 1. Habitat for Humanity
 - a.) next shift is May 17th.
 - b.) Response has been ok so far.
 - c.) May does look thin- contact Vinod if interested
 2. VQR update
 - a.) Going well
 - b.) Response good
 - c.) 2 teams continue on 1 on second Sunday and 1 on third Thursday each month
 3. Steadfast House has new program called Steadfast Partners Program
 - a.) Tuesdays 6-8pm - dinner (Steadfast provides meal) with families/ group activity/ volunteers paired with child and do activity together
 - b.) volunteers are given activity for their child partner in advance and can change it to better fit their child partner
 - c.) CEC will recruit for this- training is 6/10 program starts 6/20- **Sarah will contact Mandy, ex Dir at Steadfast**
 4. Homeward Bound update- Welcome Home Distribution Center now open on Thursdays with staff present. Walt Leginski is willing to be Team Leader. Ashley (program director) will send us a volunteer position description and we will recruit via newsletter. Ashley returns 5/15.

- IV. Marketing – Ken
 - A. Video- Ken and Kirk are pulling it together!
 - 1.) Storyboard being created.
 - 2.) UNC Asheville intern will help
 - 3.) Theme is So Many Ways to Help
 - 4.) Video will be for internal uses
 - 5.) **Vinod, Carol and Marie please get pics of the staff with whom you are working**
 - B. All CEC volunteer opportunities appearing in the OLLI Observer will have our logo at the bottom to distinguish our opps from any other volunteer requests that are published in the newsletter.
- V. Old Business
 - A. TAKE PHOTOS WHEN VOLUNTEERING. SEND TO SARAH
- VI. New Business
 - A. Franklin School of innovation- mentoring idea and tutors
 - 1. CEC will build capacity at Emma before taking on another school- **Sarah will let them know.**
 - 2. Franklin school of Innovation will be able to place an article in the OLLI Observer to recruit but without the support of CEC.
 - B. MusicWorks approached us with an opportunity for Hall Fletcher Elementary
 - 1. CEC will recruit for this program as CEC volunteers are already in Hall Fletcher Elementary
 - 2. Program description to be included in the email containing these minutes.
 - C. United Way approached us to help with a food Insecurity project to help those living in the Asheville Terrace 1. Apartments, a housing authority building. – description will be sent with minutes for your records
 - 1. CEC will recruit for this program as it fits both Food Insecurity and the housing/homelessness Call to Actions
 - 2. Kathleen Manardi has expressed interest in volunteering.
 - 3. Program description attached to the email containing these minutes.
 - D. A program description is attached describing a program of the Appalachian Wildlife Refuge.
 - 1. Please consider that the CEC will have to set up a new Call to Action to support this program and they will be able to place recruiting info in the newsletter but without the support of CEC.
 - 2. Since some members were not at the meeting, pls review and let me know your thoughts.
 - D. **No June meeting**
 - E. Interested in a get together?
- VII. Adjourn

Ongoing to do list:

LAS Advisory team

Enhance the ways in which Leadership Asheville Seniors provides opportunities for service and leadership and publicize the ways in which the program's graduates find meaningful service opportunities

Next meeting July 11 at 4:15 - I will verify room number and include it on the agenda sent prior to the meeting