

Civic Engagement Minutes

12.11.12

OLLI Rm #207

OUR MISSION: *To identify, define and develop a sustainable plan of action which addresses signature social issues in Greater Asheville that engage and provide a significant volunteer experience among the OLLI membership community.*

Note: action items are in bold type

- I. Call to Order and members present: Tom Bushar, Carol Culler, Catherine Frank, Laurel Jernigan, Judy Mattox, Barry Mundt, Sarah Reincke, Chuck Rosenblum and Dave Sherck.
Excused: Ken Brame, Herb Buder, Patti Cameron and Dana Lupir.
- II. Announcements
 - A. *Hunger in Plain Site*, New York Times, November 27, 2012 has lots of good information
 - B. National Anti-Hunger Conference, sponsored by the Food Research and Action Center and Feeding America, will be held March 3-5, 2013 in Washington DC <http://antihungerpolicyconference.org/>
- III. Minutes from our 11.13.12 meeting approved as submitted
- IV. Feb 12 Kick Off Event promotion- Tom B
 - A. Bookmark was presented and discussed with input from committee members.
 - 1.) **Tom and Laurel will have the bookmark ready for the printer the first week of January**
 - 2.) **Sarah will contact Cindy Threlkeld for statistics to be included in bookmark and an on line flyer**
 - B. **Herb is working with Catherine to create a banner which will serve as PR for all Symposia events**
 - C. Other media channels are the OLLI E-newsletter, an online flyer and the OLLI website
 - D. Website opportunities
 - 1.) A link to the Call for Action page will be accessible from the OLLI front page
 - 2.) **Laurel graciously agreed to do the page creation and updating.**
 - 3.) **Tom B will write the back story for the page.**
 - 4.) The page will include photos.
- V. MANNA Project update- Carol and Sarah
 - A. A draft of the MANNA volunteer experience option for participants was presented and discussed with input from the committee.

- V. MANNA Project update- Carol and Sarah (cont.)
- A. 1.) The committee agreed to that the MANNA Project will be ongoing until it's completed or till no participants sign up for the opportunity.
 - 2.) The draft proposal will be reviewed by Cindy Threlkeld at MANNA and then by Catherine, Chuck and Laurel to assure it is a good fit for the OLLI members.
- VI. Potential future Symposia event dates are: April 9, June 11 and September 10
- A. Chuck will check room availability
 - B. **UPDATE. The Feb kick off will be held feb 12, 2013 in room 206 2:30-4pm**
- VII. Committee discussed and decided to pursue changing the time of the Feb 12 Kick Off to an earlier time.
- A. We can use room 206 which holds 60 people and is available in the afternoon.
 - 1.) It was decided that the 3pm to 4:30 time slot was the most desirable as a Member Social will begin in the Atrium at 4:30
 - 2.) **Chuck and Catherine will confirm room and time change**
- VIII. Future - 2013 Fighting Hunger topics were discussed
- A. Advocacy, childhood obesity, sustainable agriculture and food waste are all good suggestions. Other suggestions are welcome.
- XI. New Civic Engagement Committee opportunity – Laurel and Catherine
- A. OLLI is investigating the value and plausibility of establishing an in-house database to connect OLLI members with community agencies which require high caliber volunteers to do specific projects.
 1. The program will fall under the CEC jurisdiction though the particulars have not yet been developed.
 - 2.) The development of the program will require a CEC sub-committee and utilize one or two CEC committee members

X. Adjourned 6pm *THANKS EVERYONE FOR YOUR TIME and EFFORTS!!*

NEXT MEETING IS January 8th AT 4:15 IN ROOM 207

*HAPPY HOLIDAYS
AND
BEST WISHES FOR A
HAPPY NEW YEAR!*