

Civic Engagement Minutes

8.7.12

OLLI Rm #207

OUR MISSION: *To identify, define and develop a sustainable plan of action which addresses signature social issues in Greater Asheville that engages and provides a significant volunteer experience among the OLLI membership community*

- I. Call to Order and Members present: Herb Buder, Carol Culler, Catherine Frank, Bonnie Habel, Barry Mundt, Sarah Reincke and Chuck Rosenblum,
- II. 07.24.12 minutes passed
- III. Herb offered the committee more information about the Alzheimer Walk for September 22nd and passed around the sign-up sheet. It will be passed around again at the 8.28 meeting. *Sign up and walk on!*
- IV. Executive Director report- Catherine
 - A. Marc Freedman will speak at OLLI on 9.21 7pm
 - 1.) OLLI may offer advance tickets to members.
 - B. Working with Patti Cameron to improve visibility of RSVP within OLLI
 - 1.) Patti may get some OLLI office space to use as needed.
 - 2.) Considering marketing efforts to increase the number of OLLI members registered with RSVP so that volunteer hours can be better documented
 - C. Work continues with Michelle Bennet of Hands On to further define CEC Food Scarcity curriculum
 - D. LAS planning coming along
 - E. Job search for 2 positions continue (**Catherine, what are the official job titles?**)
- V. LAS Hunger Day (September 19) may be a good opportunity for our committee to further educate ourselves.
 - A. Venue is Sherrill Center beginning at 8:30. Class heads to MANNA in the afternoon.
- VI. Research Committee making more contacts. No report at this time.
- VII. Plenary Session – Chuck
 - A. Discussed the format for Food Scarcity class sessions
 1. Speaker at each class session
 2. Break out sessions (# of which dependent on class size) will create Action Plan

VII. Plenary Session – Chuck (cont.)

3. Action Plans(leading to service learning) reviewed by class and one or two central themes will be adopted. In each class session and the themes will build upon another throughout the quarter.
- B. Marketing to OLLI members to excite them about the class discussed.
- 1.) Weekly email to OLLI members
 - 2.) Mention in State of OLLI address
 - 3.) Contact OLLI marketing committee for advice and ideas.

VIII. Old business

- A.) Naming Food Scarcity class tabled till August 28th

IX. Adjourn 5:40

Next meeting August 28th @ 4:15pm in room 207