

## Strategic Plan Priorities 2013

Committee/Stakeholder	Initiative
<b>Executive Committee</b>	Oversight of all initiatives, specifically working as liaisons to all committees and implementing the plan of reporting on completion of initiatives as the Strategic Plan is implemented.
<b>Civic Engagement</b>	<p>Initiative B.2—Create a plan for annual assessment of pricing structures for all revenue-producing programs (LAS)</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative F.2—Enhance the ways in which LAS provides opportunities for service and leadership and publicize the ways in which the program’s graduates find meaningful service opportunities</p> <p>Initiative F. 3—Assess opportunities to strengthen and publicize OLLI’s partnership with the Retired Senior Volunteer Program (RSVP) to increase OLLI members’ participation and to have a clear metric for the number of hours of service OLLI members provide to our community</p>
<b>College for Seniors</b>	<p>Initiative B.2—Create a plan for annual assessment of pricing structures for all revenue-producing programs (CFS pricing structure)</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<b>Facilities</b>	Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices
<b>Finance</b>	<p>Initiative B.2—Create a plan for annual assessment of pricing structures for all revenue-producing programs (work with Civic Engagement, College for Seniors, Life Transitions committees to assess annually the current pricing and budget models)</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative G.2—Create a model for assessing the possibility of packaging life transition programs so they could be delivered off-site</p> <p>Initiative G.3—Assess the potential for corporate relationships that would fund programming for the Creative Retirement Exploration Weekend program</p>

<b>Life Transitions</b>	<p>Initiative B.2—Create a plan for annual assessment of pricing structures for all revenue-producing programs (Paths, CREW, <i>The Gift of Time</i>, <i>Exploring CCRCs</i>)</p> <p>Initiative D.3—Work with UNC Asheville’s Human Resources office to offer retirement planning programs that meet the needs of UNC Asheville employees</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative G.2—Create a model for assessing the possibility of packaging life transition programs so they could be delivered off-site</p> <p>Initiative G.3—Assess the potential for corporate relationships that would fund programming for the Creative Retirement Exploration Weekend program</p>
<b>Marketing</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative G.2—Create a model for assessing the possibility of packaging life transition programs so they could be delivered off-site</p>
<b>Membership</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<b>Nominating</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<b>Planning</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<b>Research</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative E.4—Contact relevant departments at UNC Asheville to assess the amount of work being done on issues of aging, in order to better coordinate our research work with the needs of UNC Asheville researchers, both faculty and students</p>
<b>Ad Hoc Committee—Online Registration</b>	<p>Initiative B.1—Assess options for online registration</p>

## Strategic Plan Priorities 2014

Committee/Stakeholder	Initiative
<b>Executive Committee</b>	<p>Initiative C.2—Works with UNC Asheville leadership and other area providers of programming for intellectually curious older adults, to assess the feasibility of offering programming at the Kellogg Center in Hendersonville</p> <p>Initiative D.5—Contact the UNC Asheville Career Center to assess the possibility of having OLLI members serve as mentors for career counseling</p> <p>Initiative D.6—Investigate potential opportunities for intergenerational programming between OLLI and the University</p>
<b>Civic Engagement</b>	<p>Initiative D.6—Investigate potential opportunities for intergenerational programming between OLLI and the University</p> <p>Initiative F.5—Assess the success and challenges of the Leadership Training for Older Persons program and create a plan to design a new, financially sustainable program to build on the lessons learned from this earlier effort</p>
<b>College for Seniors</b>	<p>Initiative C.1—Work with staff at area continuing care retirement communities and other facilities that offer learning opportunities for adults to assess their needs and resources for offering CFS style courses and lectures.</p> <p>Initiative C.2—Works with UNC Asheville leadership and other area providers of programming for intellectually curious older adults, to assess the feasibility of offering programming at the Kellogg Center in Hendersonville</p> <p>Initiative C.3—Work with IT and new media staff at UNC Asheville to explore the possibilities for developing online courses that would specifically meet the needs of older adults; create a report assessing the feasibility of offering this kind of course through the Life Transitions Committee</p> <p>Initiative C.4—Work with area health promotion organizations (including the YMCA, the YWCA, the NC Center for Health and Wellness, and the NC Center for Healthy Aging) to catalog current offerings for older adults (specifically the relevant topic groups, in conjunction with an ad hoc task force)</p> <p>Initiative D.6—Investigate potential opportunities for intergenerational programming between OLLI and the University</p>
<b>Facilities</b>	<p>While no specific priority initiatives involve the Facilities Committee, the committee should be called upon for a strategic facilities use plan to be developed to help assess issues surrounding program expansion</p>

<b>Finance</b>	While no specific priority initiatives involve the Finance Committee, they will be involved in helping to assess the financial sustainability of expanded Civic Engagement, College for Seniors, and Life Transitions programming in new venues, with new delivery methods, and with new course initiatives.
<b>Life Transitions</b>	<p>Initiative C.1—Work with staff at area continuing care retirement communities and other facilities that offer learning opportunities for adults to assess their needs and resources for offering CFS style courses and lectures.</p> <p>Initiative C.3—Work with IT and new media staff at UNC Asheville to explore the possibilities for developing online courses that would specifically meet the needs of older adults; create a report assessing the feasibility of offering this kind of course through the Life Transitions Committee</p> <p>Initiative D.6—Investigate potential opportunities for intergenerational programming between OLLI and the University</p>
<b>Marketing</b>	While no specific priority initiatives involve the Marketing Committee, they will be involved in helping to assess the potential for marketing and publicizing potential expanded Civic Engagement, College for Seniors, and Life Transitions programming in new venues, with new delivery methods, and with new course initiatives.
<b>Membership</b>	While no specific priority initiatives involve the Membership Committee, they will be involved in strategic facilities planning and in assessing the potential for new programs, new venues, and new delivery methods to enhance the experiences of existing members.
<b>Nominating</b>	While no specific priority initiatives involve the Nominating Committee, they will be involved in developing new leadership to drive new initiatives across committees.
<b>Planning</b>	<p>While no specific priority initiatives involve the Planning Committee, they will be involved in working with all committees to develop project plans to achieve the ambitious goals of the organization in assessing the potential for expanded programming.</p> <p>The Planning Committee should also begin during this year to create strategies for the creation of its next strategic plan and to create an update of this plan to respond to changing and evolving needs of the organization.</p>
<b>Research</b>	Initiative E.5—Contact up to ten organizations (local, national, and regional) that study the impact of lifelong learning, aging, and other issues involved in the attempt to thrive in life’s second half; craft a plan for partnerships to assess the potential of OLLI as a partner for study and analysis beyond the capacity of the volunteer members of OLLI or the faculty and students of UNC Asheville
<b>Ad Hoc Committee—Paths to a Healthy Retirement</b>	C.4—Work with area health promotion organizations (including the YMCA, the YWCA, the NC Center for Health and Wellness, and the NC Center for Healthy Aging) to catalog current offerings for older adults