

## Strategic Plan Priorities 2014

Committee/Stakeholder	Initiative
<p><b>Executive Committee</b></p>	<p>Oversight of all initiatives, specifically working as liaisons to all committees and implementing the plan of reporting to the Planning Committee about completion of initiatives as the Strategic Plan is implemented</p> <p>Initiative A.1—Update the OSC’s Operating Procedures</p> <p>Initiative A.2—Address issues of organizational effectiveness through an annual board training initiative</p> <p>Initiative A.5—Create a mechanism for annual board-wide financial analysis and inclusion of all committees in the budgeting process</p> <p>Initiative C.2—Work with UNC Asheville Leadership, the OLLI Strategic Facilities Use Task Force and area providers of programming for older adults to assess the feasibility of offering programming at the Kellogg Center in Hendersonville and at other potentially available sites in the area</p> <p>Initiative C.5--Create a plan for annually assessing the success of initiatives at OLLI to attract new demographics (different types of programming, different hours for programming)</p> <p>Initiative C.6—Continue to support and assess the work and progress of the Diversity Task Force</p> <p>Initiative D.5—Continue to nurture the Mentoring Program developed in conjunction with the UNC Asheville Career Center and use it as a platform for suggesting other forms of intergenerational programming</p> <p>New initiative—Continue to nurture and develop the initial efforts to create a more diverse and welcoming climate at OLLI</p> <p>New initiative—Work with all committees, staff, and membership to welcome a new chancellor and to build a productive relationship from the beginning of that person’s tenure</p>
<p><b>Civic Engagement</b></p>	<p>Initiative E.2—Deliver programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative F.1—Reassess the success of the Call to Action program and assess the ways in which the “Civic Engagement Committee” brand has become part of the awareness of OLLI members</p> <p>Initiative F.2—Enhance the ways in which LAS provides opportunities for service and leadership and publicize the ways in which the program’s graduates find meaningful service opportunities</p> <p>F.5—Assess the success and challenges of the Leadership Training for Older Persons program and determine whether there is momentum to design a new, financially sustainable program to build on the lessons learned from this earlier effort</p>

<p><b>College for Seniors</b></p>	<p>Initiative B.2—Assess the effectiveness of the current plan for annual assessment of pricing structures for all revenue-producing programs (CFS pricing structure)</p> <p>Initiative C.1—Develop a plan to meet with staff and stakeholders at area continuing care retirement communities and other facilities that offer learning opportunities for older adults to assess ways CFS style courses might be adapted to complement or supplement existing programming</p> <p>Initiative C.2—Work with UNC Asheville Leadership, the OLLI Strategic Facilities Use Task Force and area providers of programming for older adults to assess the feasibility of offering programming at the Kellogg Center in Hendersonville and at other potentially available sites in the area</p> <p>C.3—Work with IT and new media staff at UNC Asheville to assess the feasibility of offering online courses to meet the needs of older adults</p> <p>C.4—Work with various other committees to assess the ways CFS wellness and recreation courses complement other area offerings (at the YMCA and YWCA, the NC Center for Health and Wellness, etc.) for older adults</p> <p>D.6—Assess opportunities for intergenerational programming with other members of the university community</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<p><b>Facilities</b></p>	<p>Initiative C.2—Collaborate with other committees who are working to assess the opportunities for courses in other venues</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<p><b>Finance</b></p>	<p>Initiative B.2—Refine and assess plans for annual assessment of pricing structures for all revenue-producing programs (work with Civic Engagement, College for Seniors, Life Transitions committees to assess annually the current pricing and budget models)</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative G.2—Work with members of the life transitions program to create a model for assessing the possibility of packaging life transition programs so they could be delivered off-site</p> <p>Initiative G.3—Assess the potential for corporate relationships that would fund programming for the Creative Retirement Exploration Weekend program and for other sponsorships for OLLI programs</p>

<b>Life Transitions</b>	<p>Initiative B.2—Create a plan for annual assessment of pricing structures for all revenue-producing programs (<i>Paths, CREW, The Gift of Time, Exploring CCRCs</i>)</p> <p>Initiative C.1 and C.3—Work with the appropriate constituents to assess the potential for offering life transitions programs in new venues and through different media.</p> <p>Initiative D.3—Work with UNC Asheville’s Human Resources office to offer retirement planning programs that meet the needs of UNC Asheville employees</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative G.2—Create a model for assessing the possibility of packaging life transition programs so they could be delivered off-site</p> <p>Initiative G.3—Assess the potential for corporate relationships that would fund programming for the Creative Retirement Exploration Weekend program</p>
<b>Marketing</b>	<p>C.5—Work with various committees to assess the ways that marketing initiatives have contributed or might contribute to the success of new initiatives</p> <p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative G.2—Collaborate with other committees to create a model for assessing the possibility of packaging life transition programs so they could be delivered off-site</p>
<b>Membership</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>New initiatives—Be part of the Diversity’s Committee’s and the Executive Committee’s attempts to create a more welcoming and inclusive environment at OLLI</p> <p>New initiatives—Be part of the Strategic Facilities Use Task Force to make sure that the SIGs and other groups associated with the membership committee have a voice</p>
<b>Nominating</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p>
<b>Planning</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>New Initiatives—Develop protocols for committees to share work across committees (finance and planning collaboration, for example)</p> <p>New Initiative—Work with Research Committee to commission an economic impact study for OLLI</p>

<b>Research</b>	<p>Initiative E.2—Develop programming and toolkits for the 2014 Southern Regional Meeting for Lifelong Learning to promote OLLI at UNC Asheville best practices</p> <p>Initiative E.4—Contact relevant departments at UNC Asheville to assess the amount of work being done on issues of aging, in order to better coordinate our research work with the needs of UNC Asheville researchers, both faculty and students</p> <p>Initiative E.5—Contact up to ten local, national, and regional organizations that study the impact of lifelong learning, aging, and other issues involved in the attempt to thrive in life’s second half; craft a plan for partnerships to assess the potential of OLLI as a partner for study and analysis beyond the capacity of volunteer members of OLLI or the faculty and students of UNC Asheville.</p> <p>New Initiative—Work with Planning Committee to commission an economic impact study for OLLI</p>
<b>Ad Hoc Committee—Online Registration</b>	<p>Initiative B.1—Assess options for online registration and work with various constituents (College for Seniors, OLLI business manager, OLLI and UNC Asheville webmasters) to implement a new process</p>
<b>Ad Hoc Committee—Strategic Facilities Use Task Force</b>	<p>Coordinates the work of various committees assessing the current use and the future needs of all OLLI programs</p>
<b>Ad Hoc Committee—Diversity Task Force</b>	<p>Working to create a more welcoming and inclusive environment at OLLI</p>
<b>Ad Hoc Committee—Paths to a Healthy Retirement</b>	<p>C.4—Work with various standing committees and area health promotion organizations (including the YMCA, the YWCA, the NC Center for Health and Wellness, and the NC Center for Healthy Aging) to catalog current offerings for older adults</p>